

## “Using Social Networking/Technology in your OD practice”

Tuesday, January 11, 2011

6:00 – 8:30 p.m.

### Program Overview

Social Media is one of the fastest growing grassroots movements in our organizations today. If your employees/employers are not already involved in social media, they will be very soon. Many people are already learning and using it on their own time to network and collaborate with others around the world.

Why not harness this interest and energy in your organization to create innovative new ways to get work done?

### Objectives

- Explore social media as it applies to organization development.
- Learn how to leverage social media to support change management, team collaboration, and training reinforcement.
- Design a high-level social media strategy for yourself/your organization.
- Learn the key points necessary to engage your IT group in supporting a social media pilot.

### Agenda

6:00 - 6:30pm - Networking/snacks

6:30-8:30pm - Program

8:30pm - Adjourn

### Our Presenter – Michael Abrams

Michael's 21-year career has always centered on people, processes and technology. The founder of Resulting Idea, Michael works with companies to improve organizational effectiveness by streamlining processes and communication.

His passion is mentoring organizations to adopt more interactive communication and training programs that drive customer and employee engagement. Before Resulting Idea, Michael spent six years at Avnet, a Fortune 200 company, where he held executive positions leading corporate training, global web services and eCommerce. A trainer in Avnet's award winning international executive development program, he taught courses in the US, Belgium, Germany and UK.

An active member in the community, Michael has served on the board or committees of the American Society of Training and Development (ASTD), the Arizona Chapter of the Healthcare Information and Management Systems Society (AZHIMSS), Blueprint Education, ASTD National Technology Team, and Valley of the Sun Human Resource Association (VSHRA). His work with non-profits has centered around increasing the value to members, resulting in greater engagement, participation and membership.

### Program Details

Tuesday, January 11, 2011

**Time:** 6:00 - 8:30 pm; Snacks and drinks provided

**Where:** PSCU Financial Services 19825 North 7<sup>th</sup> Street, Phoenix, AZ 85024

**Fee:** No charge for AzODN members; Non-Members \$10

**Registration:** Call AzODN at (480) 730-7997 and leave your name, phone number and number of people attending.

**Location details:** PSCU is a secure facility; attendees will have to buzz the security guard at the gate entrance, park in a visitor spot located in the front, and check in at the security desk.

*Allow additional time for this process.*

For more information go to the AzODN website:  
[www.azodn.org](http://www.azodn.org)